



Media Fact Sheet

March 2010

General Information

- Energy Education was founded in 1986
- More than 1,000 clients in 48 states
- Markets: K-12 school districts, higher education, large churches and health care
- More than \$2 billion in client-reported savings
- Named 2009 & 2010 ENERGY STAR Partner of the Year by United States Environmental Protection Agency

Business Description

Energy Education's innovative Transformational Energy Management™ process trains client personnel to implement behavioral and organizational changes that substantially reduce energy consumption without having to buy new equipment. The program is funded solely and rapidly by the savings it generates, allowing clients to redirect saved energy dollars to other priorities. Energy Education was named 2009 and 2010 ENERGY STAR Partner of the Year by the United States Environmental Protection Agency. In 24 years, the company has worked with more than 1,000 educational and ministerial organizations, helping clients save more than \$2 billion in utility costs.

Important Points about the Energy Program

- Energy Education is the nation's leader and pioneer of people-based energy conservation and efficiency.
- The current utility budget is not increased one penny to implement the energy program.
- All fees as well as the stipend for the Energy Education Specialist are paid from program-generated savings.
- This is a budget-neutral decision by the organization — Energy Education guarantees savings will cover the cost of the energy program, or will refund the difference.
- The energy program does not require capital investment for new equipment or retrofitting current equipment.
- On average, Energy Education clients reduce energy consumption by 20% – 30% while a typical “do-it-yourself” program averages a reduction of only 0% – 7%. The Energy Education program delivers greater net savings.
- The energy program is about much more than simply turning off lights and computers, it's about changing organizational behavior — how each person in the organization uses and manages energy for years to come.
- The Energy Education® program actually earns money for the organization, allowing it to save jobs or redirect funds to other important programs or initiatives.
- Energy Education provides more than 400 combined years of energy conservation expertise. Most training is conducted on-site by energy conservation experts.
- Energy Education experts have implemented the energy program in more than 20,000 buildings.

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